

Gen H July 2020 Newsletter

#WeAreGenH



Jennifer

I work in the wine industry and my husband is an aviation parts manager. Phil and I rented a small one bedroom for years. The rent kept going up--over 20% within 5 years -- forcing us to find a more permanent solution. We found out very quickly that if we wanted to pay for housing, our bills, and save for retirement, that we were priced out of Sonoma County....

[Read more here](#)

We want to hear your housing story! Whether a challenge or a victory, send your story and your picture to wearegenh@generationhousing.org.

Member spotlight: Founding Member MidPen Housing



For 50 years, MidPen Housing has developed over 140 housing communities with over 9,000 homes for low-income families, seniors, and people with special needs. Serving over 11 counties in Northern California, MidPen first came together as a coalition of Silicon Valley entrepreneurs, UC Berkeley and Stanford faculty, and community leaders committed to addressing the needs of vulnerable residents through affordable housing. The heart of MidPen's labor of love centers on creating safe, affordable housing of high quality to people in need that foster and enable stability, opportunity, and dignity in diverse communities.

[Read more about MidPen Housing](#)

Roseland Village Funding



News from Sacramento offers a much-welcomed boost for a crucial Santa Rosa housing development. This week, the Roseland Village project received a grant approval of over \$25 million from the State of California that will help further the affordable housing and public transit expansion of the project.

For over a year, State Senator McGuire, the County of Sonoma, the City of Santa Rosa, SMART, and MidPen Housing have been collaborating to secure funds for the Sebastopol Road development that includes a mix of affordable and market-rate homes with retail and civic spaces at central location in the Roseland community.

[Click here to read more](#)



Kristi Gassaway | Operations Director

Kristi was born and raised in Santa Rosa and now makes her home in Windsor with her husband and two daughters -- one recent high school graduate and one rising Junior at Cal Poly San Luis Obispo.

[Read more](#)



Stephanie Manieri | Board Member

A Santa Rosa native, Stephanie Manieri was raised in the Southwest part of town. The daughter of immigrants from Mexico and Venezuela, Stephanie is a proud first-generation college graduate having earned a B.S. in Public Health and Biology, and an MS in Health Policy of Law from UCSF - all by age 23.

[Read more](#)

Gen H Supports Proposed Housing Communities and Projects

Generation Housing is proud to endorse several exciting new housing communities and projects proposed for development in Sonoma County. The six proposals are located in Santa Rosa, Rohnert Park, and Petaluma and each project features a different set of strengths and lives at different stages of entitlement and development. Over the last couple of months, Generation Housing has worked with homebuilders, city officials and staff, and community members to help advance these projects. Below, we share a brief description of each project and how they help lift up important values of sustainability and inclusion.



[Read more here](#)

HOUSING LEGISLATION UPDATE



Generation Housing has been hard at work supporting a bevy of bills working through the Senate and Assembly. One of those efforts centers around the Senate housing production package led in part by Senator McGuire.

On May 20, Senate President Pro Tem Toni G. Atkins and Senate leaders, announced a package of bills designed to increase the supply of housing and aid California's economic recovery due to the COVID-19 crisis. Joined by Senator Mike McGuire (D-Healdsburg) and Senators Caballero (D-Salinas), Durazo (D-Los Angeles), Gonzalez (D-Long Beach), Roth (D-Riverside), and Rubio (D-Baldwin Park), Senate leadership's housing production package is an effort to spur affordable housing production and remove existing barriers by further streamlining the development process....

[Read more here](#)

Sonoma County Housing News Digest

In case you missed some of the key news items of the last few weeks on local housing, Generation Housing has procured a bevy of news articles from around Sonoma County.



Santa Rosa is the 14th least affordable US city to buy a new home, according to report [Press Democrat](#)

“According to a recent report by the investment analysis site, [AdvisorSmith](#), Santa Rosa is the 14th least affordable U.S. city for homebuyers and over one-third (18 out of 50) of the nation’s most unaffordable cities are located in California.

Of the 507 metropolitan areas studied, San Francisco was the least affordable with Santa Cruz coming in second, San Jose in third, Napa in eleventh and Ukiah, surprisingly, in fifteenth.”

[See the full Sonoma County Housing News Digest here](#)



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